

Stockholm, 21 October 2026

Westerberg & Partners appoints three new partners

Westerberg & Partners is pleased to announce that Siri Alvsing, Olof Olsson and Petter Larsson will join the partnership with effect from 1 January 2027. The appointments reflect the firm's continued growth and long-term commitment to developing leading specialists within intellectual property and dispute resolution.



Siri Alvsing is a highly experienced intellectual property lawyer with a broad practice and particular expertise in trademark law, marketing law and regulatory matters. She advises on complex disputes and commercial matters and has played a key role in the firm's work for several important clients. Siri has been recognised as a Rising Star by Managing IP's IP STARS since 2019. As a partner, she is expected to be instrumental in expanding the firm's marketing law practice, further developing its regulatory offering and safeguarding its leading position in trademark law over the long term.

Olof Olsson specialises in commercial dispute resolution. He represents clients in negotiations, litigation, arbitration and enforcement matters in a broad variety of disputes such as commercial contract disputes, domestic and international trade in goods, insurance coverage, international sanctions, energy disputes and post-M&A disputes. In his coming role as partner, he is expected to strengthen the firm's offering in both commercial litigation and arbitration.



Petter Larsson has a broad intellectual property practice with a strong focus on litigation, including patent matters, gaming law and commercial disputes. He has been involved in several high-profile cases before the Swedish Patent and Market Courts across all areas of intellectual property law and has also developed experience in arbitration. Petter has been recognised as a Rising Star by Managing IP's IP STARS since 2019. As a partner, he is expected to play a central role in the continued development of the firm's gaming law practice, the expansion of its marketing law practice and the safeguarding of the firm's leading role in trademark law and general IP-disputes.

Hans Eriksson, Managing Partner at Westerberg & Partners, comments:

"We are delighted to welcome Siri, Olof and Petter to the partnership. Each of them is an outstanding lawyer who has made a significant contribution to our clients and to the development of the firm. Their appointments strengthen our offering across intellectual property and dispute resolution, while demonstrating our commitment to developing talent from within. I very much look forward to continuing to build Westerberg together, strengthening our firm for the future and creating lasting value for our clients."

Siri Alvsing says:

"I am honoured to join the partnership at Westerberg. I remain committed to continuing to support our clients, and to contributing to the further development of our intellectual property and life sciences practices."

Olof Olsson says:

"It is a privilege to join the partnership. Westerberg's collaborative culture and specialist approach create an exceptional platform for handling complex disputes. I am eager to continue developing our practice further and deliver excellent results for our clients."

Petter Larsson says:

"I am very pleased to take on the role of partner at Westerberg. I welcome the opportunity to continue to advise our clients in complex intellectual property matters and to working with colleagues across the firm to advance Westerberg's strong market position."

Westerberg & Partners is a Swedish boutique law firm specialising in intellectual property and dispute resolution. The firm advises Swedish and international clients on complex contentious and non-contentious matters and combines specialist expertise with a strong commercial understanding. Learn more about Westerberg & Partners at www.westerberg.com. For further information, please contact our Managing Partner Hans Eriksson.